



# 2018 The 19th International Tourism Island Carnival Hainan International Tourism Food Exposition

2018年(第十九届)国际旅游岛欢乐节  
海南国际旅游美食博览会



易  
函  
Invitation  
請

23-26 / 11 / 2018

Hainan International Conference & Exhibition Center,  
Haikou City, China

中国·海口市海南国际会展中心

# Introducing delicacies from the world to Hainan, and promoting Hainan delicacies to the world

## 把世界美食请进海南 把海南美食推向世界

The high-profile Hainan International Tourism Food Exposition gives food and beverage suppliers a great opportunity to create new business and promotes brand recognition. The Exposition attracted over 1,600 exhibitors from 14 countries and regions and a record number of 286,000 public visitors in 2017, with transaction amount reaching 236 million yuan.

备受瞩目的海南国际旅游美食博览会为食品和饮料供应商提供良好的机会开拓新业务和提升品牌知名度。2017年的博览会吸引了14个国家和地区约1600家参展商，及28.6万公众人次入场参观，总交易额达2.36亿元。



海南省委书记刘赐贵（左二）、省委常委、三亚市委书记严朝君（左四）、省旅游委主任孙颖（左三）等领导在巡馆中与名厨大师交流

Liu Cigui, Party Secretary of Hainan Province (L2), Yan Chaojun (L4), Member of Standing Committee of Hainan Provincial Committee and Party Secretary of Sanya City, Sun Ying (L3), Director of Hainan Tourism Development Committee and other leaders were communicating with famous chefs

### Sponsors 主办单位

Hainan Tourism Development Committee, People's Government of Haikou City 海南省旅游发展委员会、海口市人民政府

### Organizers 承办单位

Haikou Convention & Exhibition Bureau, Haikou Tourism Development Committee, Haikou Municipal Bureau of Commerce, Hainan Tourism and Catering Association, Hainan Food Production and Circulation Association, Hainan Catering Service and Management Association  
海口市会展局、海口市旅游发展委员会、海口市商务局、海南省旅游餐饮协会、海南省食品生产与流通协会、海南省餐饮服务管理协会



25000平方米设1100个展位  
 二十大展区 三馆一街  
 25,000 Square Meters, 1,100 Booths, 22  
 Exhibition Areas, Three  
 Exhibition Halls + One Street



## Hall B (International and Domestic Custom-Built Booth) 国际国内特装形象食品展馆 ( B馆 )

- Exhibition areas for different countries and regions 不同国家及地区的食品展区
- New Products Promotion Area 新品推荐区
- Business Negotiation and Contracts Signing Area 洽谈签约区

### Exhibition Hall for Time-Honored Specialty Foods and Catering Chains 中华老字号、餐饮连锁加盟馆

International and domestic catering chains area and Chinese time-honored brand area

国际国内餐饮连锁加盟展区、及中国老字号展区

Ten concurrent activities to expand the sources of buyers, including New International Food Exhibition, International Wine & Coffee Carnival, New International Foods Investment and Marketing Conference, etc.

十项同期活动有助扩展买家来源，包括国际美食新品展示、国际红酒咖啡嘉年华、国际美食新品推介招商会等。

International and domestic foods and snacks, foods and snacks from cities and countries of Hainan (No open flame)

国际国内特色美食小吃、港澳台特色美食小吃、各市县特色美食小吃等 ( 不能使用明火 )



## Highlights 活动亮点

- Strong support from the government, largest exhibition area ever since
- Over 5,000 professional buyers from China and the world to be present
- Competition among well-known chefs from more than 20 countries
- International and domestic mainstream media to cover the event from different angles
- A dozen of important activities to be held simultaneously
- 政府部门大力支持，展览面积历史之最
- 邀请五千余家国际国内大型专业采购商现场洽谈
- 汇聚二十多个国家各个领域名厨精英群雄逐鹿
- 国际国内主流媒体阵容强大，全方位多角度报道
- 十几项重要活动同期举办

## Participation Fee 参展费用

Hall 展馆	Booth Type 展位类型	人民币 (RMB)
Hall B B 馆	标准展位 Standard Booth (3m米×3m米)	4,800元RMB/个each
	标准展位 ( 双开口 ) Corner Standard Booth (3m米×3m米)	5,800元RMB/个each
	特装展位 Custom-Built Booth (Minimum 36sq.m 36平方米起订 )	600元RMB/平方米sq.m
Catering Chains Marquee 连锁餐饮大棚	标准展位 Standard Booth (3m米×3m米 )	3,800元RMB/个each
	标准展位 ( 双开口 ) Corner Standard Booth (3m米×3m米 )	4,500元RMB/个each
Snack Street ( Open-Air ) 小吃街 ( 露天 )	标准展位 Standard Booth (3m米×3m米 )	6,000元RMB/个each
	标准展位 ( 双开口 ) Corner Standard Booth (3m米×3m米)	6,800元RMB/个each

### Contacts 联系方式:

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